

Venue Logistics

Logistics Management to Improve Venue Value



The Challenge

Selling and promoting a venue for meetings, conferences, conventions, exhibitions and banquets is the core business of any MICE (Meetings Incentives Conventions & Exhibitions) venue owner. From providing the basic logistical tasks of laying carpets and ensuring that the conference and banqueting furniture at the venue site are set up, to the more complex tasks of meeting geographical challenges and tight shipment schedules, a successful event requires logistics service providers who are well experienced and have the knowledge and expertise to manage a site of any magnitude. Exhibitors and event organizers who have had a good logistical experience before, during and after the event need less persuasion to return to the venue in subsequent years, thereby strengthening the competitive edge of the venue.



The Agility Solutions

Under our well-established Venue Logistics Management (VLM) program, we offer complete handling of all freight arriving at the venue from the loading bay and the reverse logistics at the end of an event. We manage the entire logistics process and we are committed to providing the expertise needed to manage all on-site work, deploy the required technologies, and to implement best practices procedures to ensure that all exhibits are delivered on-time. Our service package includes:

- On-site Handling Services
- Material Handling Services
- Temporary/re-export Bond Facilities
- Freight Management
- Logistics Coordination
- Traffic Control and Management
- On-site Storage

The Agility Benefits

Leveraging on the VLM results in greater efficiency in the handling of cargo through coordinated traffic management, better control of all cargo movements in the facility and accountability for damage and better on-site safety. Agility provides a cohesive way of managing on-site logistics including crisis prevention. We invest significantly in material handling equipment like forklifts, pallet trucks, lifting equipment and accessories and other conveying tools at each venue. This results in effective cost management and productivity improvements which brings mutual benefits to the venue owners.

The Agility Experts

Leveraging on our global network of 550 offices in over 120 countries, Agility Fairs & Events offers customers personalized service, specialized capabilities, global coverage and local expertise ensuring the best results for all our trade fairs and events projects. Agility can provide show organizers and their exhibitors with seamless routing and forwarding of exhibits to and from the venue. Agility has been appointed the venue logistics manager of renowned MICE venues in the world, including Gallagher Estate (South Africa), Leipzig Messe, Messe Frankfurt, Hannover Messe, Messe Berlin (Germany) and Asia World Expo (Hong Kong).