

Challenges Facing the Retail and Consumer Goods Industry

The retail industry is marked by strong competition including growing categories such as hardliners, specialty stores, perishable goods and specialty apparel. There is pressure due to increasing consumer demand for value and convenience, which results in shifts in market share across various retail formats. Consumer requirements are highly individual, difficult to predict and time-sensitive. Forecasting needs to be very exact in order to make sure the correct inventory is in the stores at just the right time. Thus, visibility and speed in delivery is highly relevant for a supply chain management provider. Seasonal peaks, fluctuation in demand, multimodal supply chains and temperature-controlled cargo all require accurate, on time information, and end-to-end visibility.

Agility Retail Solutions

Effective supply chain management is critical in the fast-moving world of retail. As a leading global supply chain service provider to some of the world's largest retailers, Agility understands what it means when shelves are out of stock, when inventory is too high, or when space allocations are tight during peak seasons. In response to the demands this unique industry places on retailers, Agility's Retail Solutions provide visibility and deliver the right product, at the right place, at the right time, and for the right price. In other words; comprehensive supply chain optimization. The transportation of retail goods requires logistics industry specialists with an international network, the facility to store, the capability to optimize cargo consolidation and the tools to provide visibility throughout the supply chain.

Retail Specialty Experts

The Agility solution for the retail industry includes utilizing our experts and their collective experience across a variety of industries. Combined with our network of freight forwarding products, specialty businesses, and logistics expertise, they create solutions that answer the specific requirements of the Retail Industry.

From supply chain optimization to carbon footprint analysis, all of our Retail Services are designed to provide retailers with control over their supply chain to reduce costs, improve cash flow through shorter order-to-cash cycle times, reduce risk of stock-outs and increase efficiency. We provide total supply chain visibility and instant reporting on merchandise flows across all modes of transport.



Helping our Retail Customer Succeed

“Agility supported our South America strategy with process design, business rules, system setup, educated vendors, and reduced costs.”

- Gary Maxwell
Wal-Mart

“Responding to record demand, Agility secured courier lift, trucking support, temporary labor and a multiple-carrier program to keep our shelves stocked.”

- Michael Jacobs
Toys R Us



Agility Retail Experts

When you have a dedicated team of logistics professionals studying your business, listening to your concerns and understanding your challenges, you have Agility's brand of Personal Service. Partnership with our customers is the driving force behind our mutual success and the ultimate satisfaction for our more than 34,000 employees in over 120 countries around the world.

As a top global service provider, we do business in the most straightforward scenarios, as well as the world's most challenging environments. Agility is a company on the move, yet we never lose sight of the fact that whether you are a small or large enterprise, the heart of our business is personal customer service.

Services Designed For The Retail Industry

- Origin Cargo and Vendor Management Services
- Purchase Order and Exception Management
- Consolidation Management
- Direct To Store Distribution Services
- Warehousing and Distributions Solutions
- Reverse Logistics
- Bar Coding, Ticketing, Labeling, Slip Sheeting, Kitting, GoH and other Value Added Services
- Supply Chain Management (including cold chain supply)

Contact Your Retail Expert For Personalized Service

Ro Sharma
Global Vice President, Retail
T +1 916 997 0553
Rosharma@agilitylogistics.com

Jonathan Hoch
Director, Retail Strategy and Pricing
T +1 678 505 4504
jhoch@agilitylogistics.com

Agility Logistics Corp.
1251 East Dyer Street, Suite 200, Santa Ana, California, 92705
T +1 714 513 3000 | F +1 714 513 3120 | salesUSA@agilitylogistics.com

